

Kush Bothra

UX/UI Designer | Product Designer | Design Engineer

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SUMMARY

Product and brand designer pursuing a Bachelor's in Communication Design, working across UI/UX, brand identity, and front-end — from research and prototyping in Figma to shipped interfaces. Global Winner of the Apple WWDC 2026 Swift Student Challenge.

EXPERIENCE

Product Designer

May 2026 – Aug 2026

Smart Touch

- Led end-to-end design and development of Zenxo, a backtesting platform for Indian F&O traders, redesigning a nine-section form into a node-and-wire canvas that makes strategy structure visible as you build.
- Introduced shared rules as canvas objects, enabling multi-leg logic the prior form-based product could not express; shipped design and front-end from the same repo.

Experience Designer (Self-Employed)

Dec 2025 – Feb 2026

Kabira Textiles — Remote

- Designed and developed the company website end-to-end, leading a full brand overhaul to a premium, design-led B2B identity.
- Designed packaging for textile sample kits used in B2B client outreach.

AI Solutions Intern

Jun 2025 – Jul 2025

Indiafin Technologies Ltd

- Built a custom GPT on Botswana's legal dataset for context-based queries, plus a legal proofreading assistant.
- Created an AI workflow with HeyGen and ElevenLabs to generate multilingual video messages at scale.

Visual Design Intern

Sep 2024 – Oct 2024

Aamras Collective

- Delivered cohesive visual campaigns for multiple client accounts, including Fastrack's new perfume line launch.
- Designed and executed above-the-fold banners for e-commerce.

PROJECTS

Strotas — Newsroom Operation Software

Jan 2026

- Designed Strota, a human-first newsroom operating system bridging field reporting and desk coordination; built Triveni, the design system powering its multi-role interface.
- Led UI across field reporters, editors, and bureau chiefs, from research through final design.

Oh, That's Why! — Physics Learning iOS App

Mar 2026

- Built an iOS app that uses device sensors (CoreMotion, SpriteKit) to make abstract physics concepts physically tangible for middle schoolers.
- First Swift project; won the Apple WWDC 2026 Swift Student Challenge, selected from submissions worldwide.

BiteRight Verified — Hygiene Verification Program

- Launched a hygiene verification program for Indian street vendors; designed the identity system and oversaw stall redesigns for 2 pilot vendors, boosting their credibility and visibility.

AWARDS

- Apple WWDC 2026 Swift Student Challenge — Global Winner (Top 350 Worldwide) for an interactive physics learning app built with CoreMotion and SpriteKit.

EDUCATION

Indian School of Design & Innovation

2023 – 2027 (expected)

Bachelor of Communication Design

Shiv Nadar School, Noida

2018 – 2023

High School, Class XII (CBSE) — Scored 100/100 in Fine Arts

SKILLS

Design UI/UX Design, User Research, Branding, Storytelling, Motion Graphics, Graphic Design, Prototyping, Design Systems

Tools Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Xcode, VS Code

Development & AI Swift, Claude Code, GitHub Copilot, ChatGPT, n8n, ElevenLabs, HeyGen, Midjourney, Kling